



EXPOSURE & PUBLICITY OPPORTUNITY FOR YOUR BUSINESS

Adventure All Stars is a ground-breaking TV format that changes lives and creates unforgettable memories.

Produced by the internationally acclaimed Charity TV Global, this award-winning media project combines entertainment with philanthropy in multiple countries.





BRANDED PARTNERSHIP: MEDIA, MARKETING AND PR

EXCLUSIVE OPPORTUNITY

Here's the chance to align your business with an award-winning TV platform.

Pre-filming all 'Adventure All Stars' cast members raise funds for a chosen charity, and their reward for doing so is a starring role in our ground-breaking TV series.

This offer is a strategic marketing and advertising partnership between 'Adventure All Stars' and your business – wherein the success of our brand brings success to your brand too. Co-branding is an effective way to build business, boost awareness, and break into new markets.

Produced by Charity TV Global this celebrated media format provides an opportunity for people across the globe to be socially conscious and 'give back' to their local communities.

By aligning your business with this filming and fundraising project, you will be directly assisting our TV cast raise much needed funds for a wonderful philanthropic cause, and the money raised will benefit members of the public who reside in your targeted customer region.

Charity TV Global is an award-winning television production company that combines entertainment with philanthropy.



BRANDED PARTNERSHIP PACKAGES

GOLD PACKAGE: \$5,000

Entry in the draw to win a starring role as a cast member in one of our Adventure All Stars episodes (value = PRICELESS)

Inclusion on our website as an official GOLD brand partner. This will include your logo along with a hyperlink to your business website or social media page.

8 x social media posts (each post with different content to promote and endorse your business). Ideas include your logo, socially conscious material, promotion of people within your business, mission statement, business story etc.

Interview – for public viewing on our various social media pages.

Inclusion in 1 x Podcast where we will provide brand mentions (and you or a staff member gets to appear).

Press Release to announce your alliance as a GOLD brand partner.

Logo on all other press releases (relevant to your particular country).

Logo on all event promotional material – invitations/ flyers.

Community and charity initiatives – inclusion and mentions.

Social media mentions and tagging from cast (this is in addition to Charity TV Global and Adventure All Stars endorsements).

Personal 'shout out' from the TV cast while on location filming the episode – posted to social media for public viewing.

Premium logo positioning on clothing worn by cast during filming of the Adventure All Stars TV show (please see below).

Feature article in the Adventure All Stars Newsletter that is sent out to our cast and database.

Promote your business to our database – exclusive offers.

A T-shirt with logo to be worn for pre-filming promotional opportunities by the Adventure All Stars cast member you are supporting.

TV show credits.

Copyright free access to the final episode.

Invitation to the Premiere Screening.

Photo with the cast and crew.

Become part of our national / international brand stable. Introduced and connected to our other brand partners.

SILVER PACKAGE: \$3,000

Inclusion on our website as an official brand partner. This will include your logo along with a hyperlink to your business website or social media page.

4 x social media posts (each post with different content to promote and endorse your business). Ideas include your logo, socially conscious material, promotion of people within your business, mission statement, business story etc.

Community and charity initiatives – inclusion and mentions.

Logo on clothing during the Adventure All Stars TV show (please see below).

TV show credits.

Copyright free access to the final episode.

Become part of our national / international brand stable. Introduced and connected to our other brand partners.

BRONZE PACKAGE: \$1,000

Social media posts x 2 using imagery and wording aligned to your business (e.g. logo, socially conscious material, promotion of people within your business, mission statement, business story etc). Our PR staff will compile this on your behalf.

Logo on clothing worn during the Adventure All Stars TV show (please see below).

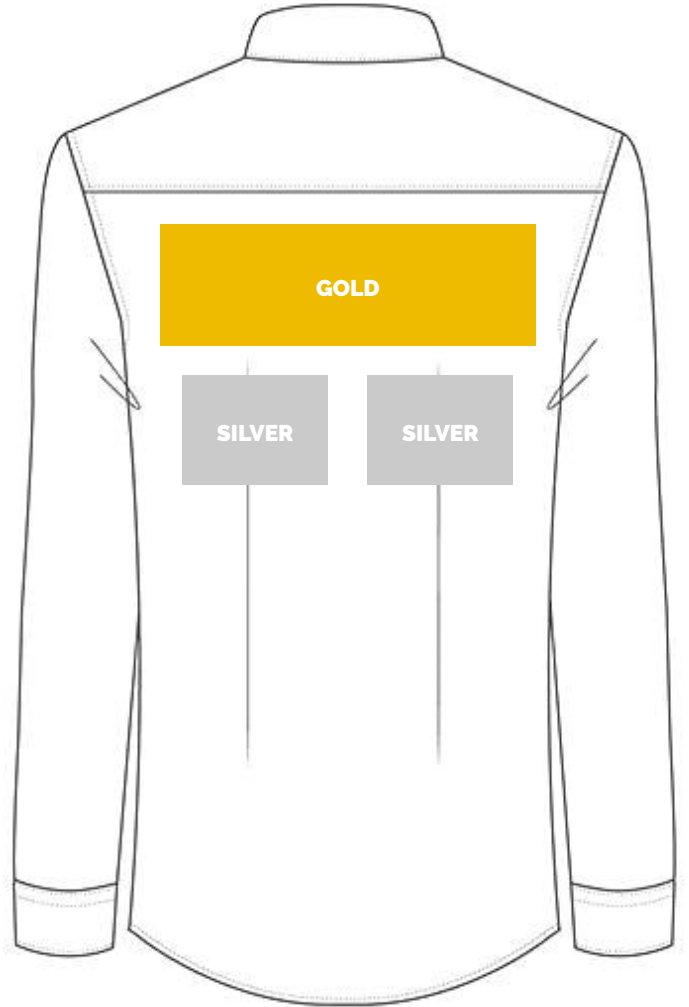
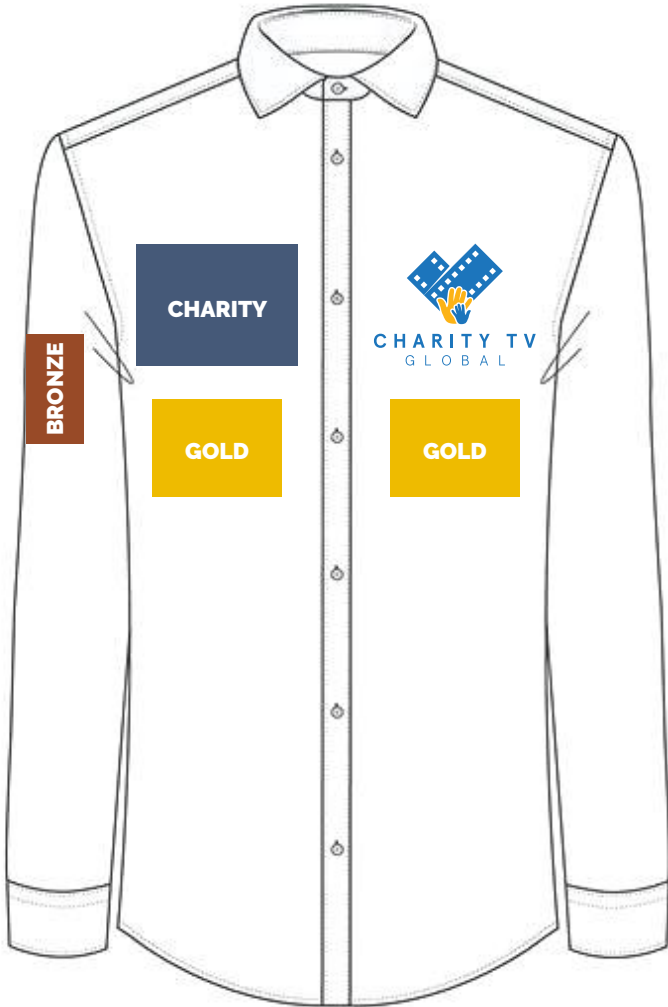
TV show credits.



CHARITY TV
GLOBAL

OFFICIAL TV APPAREL

WORN ON-SCREEN BY
ALL CAST MEMBERS.



BRANDING OPPORTUNITIES

LOGO PLACEMENT SPONSORSHIP

	GOLD	FRONT & BACK / RIB AREA	\$5,000
	SILVER	BACK AREA	\$3,000
	BRONZE	SLEEVE	\$1,000